

## **OFFICIAL RULES**

By participating in this promotion entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final in all matters relating to this promotion.

**No purchase or payment of any kind is necessary to win. A purchase will not improve your chances of winning.**

### **ELIGIBILITY:**

The promotion is open to all individuals who are at least 18 years of age at the time of entry or age of majority in the jurisdiction of residence at the time of entry. These Official Rules are void where prohibited or restricted by law and are subject to all applicable international, federal, provincial, and local laws, restrictions, prohibitions, and regulations. All employees of the Sponsor and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, are not eligible to enter or to win. Winner is responsible for all taxes, if any, applicable to prize awarded.

### **TIMING:**

You may enter the promotion as provided herein from 8:00 AM PST on March 18, 2019 through 8:00 AM PST on March 22, 2019 PST (the "Entry Period").

### **HOW TO ENTER:**

During the Entry Period, an eligible entrant may visit <http://www.instagram.com> or the Instagram application, log on to his or her Instagram account (or create one if he or she does not already have an account), and follow [https://www.instagram.com/sage\\_publishing/](https://www.instagram.com/sage_publishing/) ("Sponsor's Instagram Channel"). Entrant may submit an entry during the Entry Period by tagging individuals on the promotion announcement post who they think should follow Sponsor's Instagram Channel. Entrants may submit multiple entries, as long as individuals are tagged in separate comments.

Entrant must have an Instagram account to enter the promotion and must be a follower of the Sponsor's Instagram Channel for at least sixty (60) days following the Entry Period (for winner notification purposes) to be eligible to claim the prize. Entrant may only use one (1) Instagram account to enter. Entrants attempting to use multiple Instagram accounts or multiple identities may be disqualified, at Sponsor's sole discretion.

Entrant's use of Instagram will be subject to Instagram's Privacy Policy and Terms of Service at [www.instagram.com](http://www.instagram.com).

### **PRIZE DETAILS:**

A total of one (1) prize will be awarded. The prize consists of three (3) books and various SAGE "swag" valued at no more than One Hundred and Fifty U.S. Dollars (\$150.00 USD). The Sponsor may, at its sole discretion, substitute prizes of equal or greater value (including cash) in the event the stated prizes are unavailable. Prizes cannot be substituted, redeemed for cash or transferred except as otherwise provided in these Official Rules. The refusal by an entrant to accept a prize releases and forever discharges the Sponsor of all obligations related to the prize, including delivery, and this promotion. Any costs associated with a prize that are not described in these Official Rules are the responsibility of the winner.

### **AWARDING OF PRIZE:**

A total of one (1) winner will be selected. For each Instagram message, Sponsor will select at random one (1) prize winner from the list of followers that tagged friends on such Instagram content. The winner will be determined in a random drawing from all eligible entries for each Instagram message received during the Entry Period. The random drawings will take place within

seven (7) days after the end of the Entry Period. Winners will be notified within seven (7) days of the date of the drawings. Non-winning entries from these drawings will not "roll-over" into drawings held in the future by the Sponsor.

Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where legal, a publicity release within fourteen (14) days of prize notification. In the event of noncompliance with this time period, with these Official Rules or if prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner as determined by Sponsor in its sole discretion.

**ODDS OF WINNING:**

Odds of winning depend on the number of eligible entries received during the Entry Period.

**GENERAL CONDITIONS:**

Each entrant hereby acknowledges and agrees that entry in the promotion constitutes permission for the Sponsor and its designees to: (i) contact selected entrants directly using contact information provided in their entry in connection with this promotion; and (ii) use each winner's name, city/state or province/territory of residence and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the prize winner agrees to confirm such permission in writing promptly upon request. IN NO EVENT WILL THE SPONSOR, ITS RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, DEALERS, DISTRIBUTORS, SUPPLIERS, PRIZE PROVIDER, INSTAGRAM, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. Any and all disputes, claims and causes of action arising out of or connected with this promotion or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, USA, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion, but in no event attorney's fees. If for any reason the promotion is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. In the event the promotion is terminated, the Sponsor reserves the right to award the prizes in a random promotion from among all eligible, non-suspect entries received for the applicable promotion up to time of such action.

**LIABILITY:**

The Sponsor, Instagram, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents are not responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by the end of the Entry Period; or for printing, distribution, production, technical, human or other errors relating to or in connection with the promotion, including, without limitation, errors in any advertising materials, the administration of the promotion, the processing of entries or the announcement of the prize.

**WINNERS LIST:**

The public may obtain the name of the winner by visiting Sponsor's Instagram Channel.

**USE OF DATA:**

Entries and the information contained therein will be used by the Sponsor in accordance with its privacy policy, available at <http://www.sagepub.com/privacyPolicy.nav>. By participating in this promotion and providing your Instagram account and/or e-mail address, entrants hereby agree to the Sponsor's collection and usage of their contact information and acknowledge that they have read and accepted the Sponsor's privacy policy.

**JURISDICTION:**

The promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of California, USA.

**SPONSOR:**

SAGE Publications, Inc., 2455 Teller Road, Thousand Oaks, CA 91320 including affiliates SAGE Publications, Ltd., SAGE Publications Asia-Pacific Pte Ltd., SAGE Publications India Pvt. Ltd., Corwin Press, Inc., Adam Matthew, Corwin Press Australia Pty Ltd, and Corwin Canada Inc. (collectively, the "Sponsor").

The promotion is in no way sponsored, endorsed, administered by, or associated with, Instagram.

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