OFFICIAL RULES

By participating in this promotion entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final in all matters relating to this promotion.

No purchase or payment of any kind is necessary to win. A purchase will not improve your chances of winning.

ELIGIBILITY:
The promotion is open to all legal residents of the 50 United States (including the District of Columbia) who are at least 18 years of age at the time of entry and all legal residents of Canada who are at least 18 years of age at the time of entry. Entrants must be employed by a higher education institution as a librarian or an information professional and must be available to attend the 2018 Charleston Library Conference at the Gaillard Center located at 95 Calhoun Street, Charleston, South Carolina on November 5, 2018 through November 9, 2018 (the “Charleston Conference”). In addition, an eligible entrant will have provided Sponsor during the Entry Period with his/her contact information and his/her consent to receive future promotional and marketing information from Sponsor related to Sponsor’s products and services. These Official Rules are void where prohibited or restricted by law and are subject to all applicable federal, provincial, and local laws and regulations in each of the 50 United States (including the District of Columbia) and Canada. All employees of the Sponsor and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, are not eligible to enter or to win. Winner is responsible for all taxes, if any, applicable to prize awarded.

TIMING:
You may enter the promotion as provided herein from July 16, 2018 through September 10, 2018 11:59 p.m. PST (the “Entry Period”).

HOW TO ENTER:
During the Entry Period, an eligible entrant must send an email to SAGE.Contest@sagepub.com with the following:

1. Name of entrant.
2. Name of the library where the entrant works (if applicable).
3. Title of photo – Please create a title of no more than ten (10) words.
4. Description of photo – Please create a description of no more than forty (40) words.
5. Attach a photo depicting the answer to the following question: How does your library innovate digitally?

By sending the above information to SAGE.Contest@sagepub.com, entrants agree to the Official Rules. Incomplete entries will be disqualified.

Limit one (1) entry per person/email address. After the first entry, additional entry submissions will not result in additional entries.

CONTENT GUIDELINES:
In addition to complying with all other requirements of these Official Rules, each entry must comply with the following guidelines (“Content Guidelines”). Any entry that Sponsor determines in its sole discretion is in violation of these Content Guidelines will result in disqualification.

Each entry must not: contain or depict content or material that violates or infringes any third party rights of any kind, including, without limitation, any third party privacy, publicity, trade secret and/or intellectual property rights, including third party registered and/or common law copyrights.
and trademarks; contain or depict content or other creative elements not created by and original to entrant; contain or depict content or other material that is misleading, inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous; contain or depict content or other material that reflects, advocates or promotes bigotry, racism, hatred, or exploitation of or against any class, group or individual, discrimination based on race, gender, religion, nationality, disability, sexual orientation or age, or actions or activities that are restricted, prohibited, illegal or unlawful; or contain or depict content or other material that is unlawful or in violation of or contrary to any applicable laws or regulations. Photos submitted must be owned or licensed on an exclusive basis in perpetuity by entrant for Sponsor’s unfettered use and shall be subject to these Content Guidelines. For the avoidance of doubt, entrant shall be the owner or authorized licensee of the photo as set forth hereinafore and shall have obtained all necessary permissions from all copyright holders or licensors of the photo and from all individuals visibly identifiable in the photo.

Entrant grants to Sponsor and its designees the non-exclusive, irrevocable, perpetual, worldwide, royalty-free, transferable, sublicensable right and license to use, display, perform, exhibit, reproduce and/or otherwise exploit his/her entry content including, without limitation, any photo(s) submitted by entrant, in any manner and in any and all distribution channels, venues or media now known or hereafter devised, without further notice or any compensation to entrant. Entrant further agrees, upon Sponsor’s request and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record such license rights including, without limitation, releases signed by or on behalf of any third party depicted in an entry. Notwithstanding the foregoing, Sponsor’s use of an entrant’s content will be at Sponsor’s sole discretion and Sponsor shall have no obligation whatsoever to use or return such content including any photos.

PRIZE DETAILS:
A total of six (6) prize(s) will be awarded. One (1) first place winner will receive a voucher for a regular registration to attend the Charleston Conference [with an estimated value of up to Four Hundred and Fifty U.S. Dollars ($450.00 USD)] and a travel grant of Five Hundred U.S. Dollars ($500.00 USD). Five (5) second place winners will each receive a Fifty U.S. Dollars ($50.00 USD) Amazon gift card. Each of the six (6) winners will also have their entry photographs featured in the Charleston Conference’s photo desk calendar (for calendar year 2019) which will be given to all conference attendees. The Sponsor may, at its sole discretion, substitute the prizes of equal or greater value (including cash) in the event the stated prizes are unavailable. Prizes cannot be substituted, redeemed for cash or transferred except as otherwise provided in these Official Rules. The refusal by an entrant to accept a prize releases and forever discharges the Sponsor of all obligations related to the prize, including delivery, and this promotion. Any costs associated with a prize that are not described in these Official Rules are the responsibility of the winner.

AWARDING OF PRIZE:
One (1) first place winner and five (5) second place winners will be selected from all eligible entries received during the Entry Period. Sponsor will consider the following three (3) factors in selecting the winners: (1) the entrant’s ability to depict efforts to innovate online (2) the entrant’s creativity; and (3) the quality of the entrant’s photo entry. Notwithstanding anything herein to the contrary, selection of the winners shall be at Sponsor’s sole discretion.

The winners will be notified via email by September 30, 2018. Non-winning entries from this contest will not “roll-over” into contests held in the future by the Sponsor. Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where legal, a publicity release within fourteen (14) days of prize notification. In the event of noncompliance with this time period, with these Official Rules or if prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner as determined by Sponsor in its sole discretion.
ODDS OF WINNING:
Odds of winning depend on the number of eligible entries received during the Entry Period.

GENERAL CONDITIONS:
Each entrant hereby acknowledges and agrees that entry in the promotion constitutes permission for the Sponsor and its designees to: (i) contact selected entrants directly using contact information provided in their entry in connection with this promotion; and (ii) use each winner’s name, city/state or province/territory of residence and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the prize winner agrees to confirm such permission in writing promptly upon request. IN NO EVENT WILL THE SPONSOR, ITS RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, DEALERS, DISTRIBUTORS, SUPPLIERS, PRIZE PROVIDER, TWITTER, INC., FACEBOOK, INC., AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. Any and all disputes, claims and causes of action arising out of or connected with this promotion or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, USA, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion, but in no event attorney's fees. If for any reason the promotion is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. In the event the promotion is terminated, the Sponsor reserves the right to award the prizes in a random promotion from among all eligible, non-suspect entries received for the applicable promotion up to time of such action.

LIABILITY:
The Sponsor, Twitter, Inc., Facebook, Inc., and its respective parents, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents are not responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by the end of the Entry Period; or for printing, distribution, production, technical, human or other errors relating to or in connection with the promotion, including, without limitation, errors in any advertising materials, the administration of the promotion, the processing of entries or the announcement of the prize.

WINNERS LIST:
The public may obtain the names of the winners by emailing Sponsor at camille.gamboa@sagepub.com until December 31, 2018.

USE OF DATA:
Enteries and the information contained therein will be used by the Sponsor in accordance with its privacy policy, available at http://www.sagepub.com/privacyPolicy.nav. By participating in this promotion and providing your e-mail address, entrants hereby agree to the Sponsor’s collection and usage of their personal information and acknowledge that they have read and accepted the Sponsor’s privacy policy.
JURISDICTION:
The promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of California, USA.

SPONSOR:

The promotion is in no way sponsored, endorsed, administered by, or associated with, Twitter, Inc. or Facebook, Inc.

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