OFFICIAL RULES

By participating in this promotion entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final in all matters relating to this promotion.

No purchase or payment of any kind is necessary to win. A purchase will not improve your chances of winning.

ELIGIBILITY:
The promotion is open to all legal residents of the 50 United States (including the District of Columbia) who are at least 18 years of age at the time of entry and all legal residents of Canada who are at least 18 years of age at the time of entry. These Official Rules are void where prohibited or restricted by law and are subject to all applicable federal, provincial, and local laws and regulations in each of the 50 United States (including the District of Columbia) and Canada. All employees of the Sponsor and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, are not eligible to enter or to win. Winner is responsible for all taxes, if any, applicable to prize awarded.

TIMING:
You may enter the promotion as provided herein from February 9, 2018 through February 11, 2018 4:30 PM CST (the “Entry Period”).

HOW TO ENTER:
Those entering the promotion as instructed at the Sponsor’s booth at the 2018 American Library Association Midwinter Meeting event located at the Colorado Convention Center in Denver, Colorado (the “ALA-MW 2018 conference”) during the Entry Period will be entered into the promotion to win the prizes.

During the Entry Period, an eligible entrant may visit https://instagram.com/, log on to his or her Instagram account (or create one if he or she does not already have an account), and follow @SAGEPub_Library on Instagram (“Sponsor’s Instagram Channel”). Entrant may submit an entry during the Entry Period by following Sponsor’s Instagram Channel as a new follower. Each new follower will count as one entry and entrant may submit only one entry per Instagram follow.

Entrant may only use one (1) Instagram account to enter. Entrants attempting to use multiple Instagram accounts or multiple identities or submitting more than one entry may be disqualified, at Sponsor’s sole discretion.

Entrant’s use of Instagram will be subject to Instagram’s Privacy Policy and Terms of Service at https://instagram.com/about/legal/privacy/ and https://instagram.com/about/legal/terms/.

PRIZE DETAILS:
A total of one (1) prize will be awarded. The prize winner will receive a GoPro Hero valued at One Hundred and Fifty U.S. Dollars ($150.00 USD). The Sponsor may, at its sole discretion, substitute prizes of equal or greater value (including cash) in the event the stated prizes are unavailable. Prizes cannot be substituted, redeemed for cash or transferred except as otherwise provided in these Official Rules. The refusal by an entrant to accept a prize releases and forever discharges the Sponsor of all obligations related to the prize, including delivery, and this promotion. Any costs associated with a prize that are not described in these Official Rules are the responsibility of the winner.
AWARDING OF PRIZE:
One (1) winner will be determined in a random drawing from all eligible entries received during the Entry Period. The random drawing will take place at the end of the Entry Period. Winners will be notified within one (1) day of the date of the drawing. Entrants need not be present to win. Non-winning entries from this drawing will not “roll-over” into drawings held in the future by the Sponsor.

Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where legal, a publicity release within fourteen (14) days of prize notification. In the event of noncompliance with this time period, with these Official Rules or if prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner as determined by Sponsor in its sole discretion.

ODDS OF WINNING:
Odds of winning depend on the number of eligible entries received during the Entry Period.

GENERAL CONDITIONS:
Each entrant hereby acknowledges and agrees that entry in the promotion constitutes permission for the Sponsor and its designees to: (i) contact selected entrants directly using contact information provided in their entry in connection with this promotion; and (ii) use each winner’s name, city/state or province/territory of residence and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the prize winner agrees to confirm such permission in writing promptly upon request. IN NO EVENT WILL THE SPONSOR, ITS RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, DEALERS, DISTRIBUTORS, SUPPLIERS, PRIZE PROVIDER, INSTAGRAM, LLC, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. Any and all disputes, claims and causes of action arising out of or connected with the promotion or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, USA, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion, but in no event attorney’s fees. If for any reason the promotion is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. In the event the promotion is terminated, the Sponsor reserves the right to award the prizes in a random promotion from among all eligible, non-suspect entries received for the applicable promotion up to time of such action.

LIABILITY:
The Sponsor, Instagram, LLC, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents are not responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by the end of the Entry Period; or for printing, distribution, production, technical, human or other errors relating to or in connection with the promotion, including, without limitation, errors in any advertising materials, the administration of the promotion, the processing of entries or the announcement of the prize.
WINNERS LIST:
The public may obtain the name of the winner by emailing anna.guico@sagepub.com until February 28, 2018 and the winner’s name will also be posted on Sponsor’s Instagram Channel.

USE OF DATA:
Entries and the information contained therein will be used by the Sponsor in accordance with its privacy policy, available at http://www.sagepub.com/privacyPolicy.nav. By participating in this promotion and providing your e-mail address, entrants hereby agree to the Sponsor’s collection and usage of their personal information and acknowledge that they have read and accepted the Sponsor’s privacy policy.

JURISDICTION:
The promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of California, USA.

SPONSOR:

The promotion is in no way sponsored, endorsed, administered by, or associated with Instagram, LLC.

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