Faculty Perspectives on Publishing Open Access
Send us your questions!

Send in your questions using the Question Box ← on your screen.

Using Twitter? Use the hashtag #SAGETalks.

While we do our best to answer as many questions as we can, time constraints may not allow us to answer every question. Thank you for understanding.
Annual volumes of articles in full immediate open access journals, split by type of open access journal.
The development of predatory open access article volumes from 2010 to 2014
Alan Daly,
Chair and Professor of the Department of Education Studies,
University of California, San Diego
OA, Oh Yeah!
The Unrealized Potential of High Quality Open Access

Alan J. Daly

EDS
DEPARTMENT OF EDUCATION STUDIES

UC San Diego
Moral imperative
Impact and Dissemination
Focus on the Individual
At the expense of the system...
Leveraging Collective Potential/Intelligence
Supporting the public good
Predators...
Rethinking Incentive Systems
Creating an interconnected, interdependent, and accessible system
To collectively reach greater heights
Balancing tensions
Bruce Herbert,
Professor of Geology and Director of the Office of Scholarly Communications,
Texas A&M University
Dr. Bruce Herbert
Professor of Geology
Director, Scholarly Communications
Texas A&M University
Like Profit is to Business….  
…..Reputation is to Universities

…concise statement which … explains the quality, productivity over time, and impact of their teaching, research/scholarly work and service accomplishments….
GOAL 3: Place the needs of the public good at the forefront of our mission as evidenced by:

Translating rapidly our scholarly and creative works to serve and improve society's economic and human condition.

Strategy: Patents

http://provost.tamu.edu/initiatives/strategic-planning-2015-2020
Adopting Open Access as Behavior Change

Everett Rogers’s Diffusion of Innovation Model

- Innovators: 2.5%
- Early Adopters: 13.5%
- Early Majority: 34%
- Late Majority: 34%
- Laggards: 16%

Adopters (%)
Faculty accepted OA value proposition if:

- Reputable Open Access Journal
- Peer Practices
- Funding Mandates
- Competitive Advantage
Table 4. Major publishers of papers supported by OAK Fund awards, 2013-2015.

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Number of Awards</th>
<th>Percentage of Awards</th>
<th>Average Pub. Fee(^1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BioMedCentral</td>
<td>7</td>
<td>8</td>
<td>1917</td>
</tr>
<tr>
<td>Frontiers Media SA</td>
<td>14</td>
<td>15</td>
<td>1778</td>
</tr>
<tr>
<td>Nature</td>
<td>4</td>
<td>4</td>
<td>2633</td>
</tr>
<tr>
<td>PLOS</td>
<td>36</td>
<td>40</td>
<td>1350</td>
</tr>
</tbody>
</table>

\(^1\) Publication fee funded through the OAK Fund depends on both the publisher’s fee as well as the number of coauthors.
Systemic Change Requires Systemic Response

http://www.eea.europa.eu/
Shannon Audley-Piotrowski,
Assistant Professor of Educational Psychology,
Smith College
Choosing a Journal

Journals People Recognize!

- Impact Factor
  - Indicates prestige and quality
- Gold Standard
  - Flagship Journal in Field
    - APA journals
    - Society of Research in Child Development, *Child Development*
Choosing a Journal ★

Fit!

- **Topic**
  - Focus of the article
  - Scope of article
- **Methodology**
  - Mixed Method
  - Qualitative
  - Quantitative (sample size)
- **Similarity**
  - Comb journals for similar articles in last five years
Choosing a Journal ★

People and Time!

- Old Boys Club
  - Editorial Board
- Turn-around time
  - How long will it take?
  - How long will I get to revise?
Choosing a Journal

Quantity versus Quality…
One large study in good journal OR Two possible studies in OK, reputable journals

Depends on level of desperation….

- 1\textsuperscript{st} time best journal I don’t think I have a shot at
- 2\textsuperscript{nd} time: journal I am aiming for
- 3\textsuperscript{rd} time: peer reviewed and recognizable
- 4\textsuperscript{th} time: peer reviewed, not online only
- 5\textsuperscript{th} time: peer review.
Thoughts about Open Source

• Benefits
  - Immediate access to work!
  - Quicker turn-around time!

• Worries
  - Predatory journals
    • Journal quality
    • How to know if predatory or not
  - Paying to publish
  - Peer reviewed?
  - No Impact factor
  - Tenure committees
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Thank you!

Webinar recording, slides, and follow-up Q&A will be emailed to you and available on connection.sagepub.com

Be sure to check our website for updates on our webinar series!